



REACH FOR THE STARS AT THE BACK TO SCHOOL BASH!

Please join Communities In Schools of North Carolina as we celebrate Back To School With A Bash!

- **Thursday, September 7, 2023**, from 6 pm – 9 pm at the Pavilion at the Angus Barn
- Check out silent and live auctions, meet our students, and enjoy dinner with wine pairings
- Sponsorship & Corporate Marketing Opportunities Available
- \$250 per ticket; \$450 per pair of tickets



2021-2022 Impact Snapshot

- Reached **214** Schools
- **88%** CISNC students met or improved their coursework
- **82%** of CISNC students met or improved their behavior
- **97%** of CISNC high school seniors graduated on time
- Supported over **109,000** students
- Served over **16,000** parents



ABOUT COMMUNITIES IN SCHOOLS OF NORTH CAROLINA

We're **#AllinForKids** which means addressing the unique needs of the whole child. We work directly inside nearly 250 public schools across the state, coordinating and delivering tailor-made supports for those students with the greatest needs, empowering them to stay in school and achieve in life. With support from CIS, young people can take their next steps into college, careers and life with confidence!



\$25,000 PRESENTING SPONSOR

- "Presented by" distinction on all printed and electronic materials
- (2) VIP round tables of (8) to attend the event, 2 VIP CIS guests will join each table
- Logo prominently featured on step and repeat backdrop for all photos
- Full-page ad, inside front cover, in the event program
- Special guest opportunity to thank our audience and mention your business
- Recognition featuring logo and link on the CISNC and event websites
- Logo placement in all advertising collateral, including TV, radio, print ads, press releases, and event night slides
- Prominent recognition as a presenting sponsor on e-blasts and social media posts
- Name inclusion on the invitations when secured by **July 21, 2023**

\$10,000 PARTNER IN EDUCATION SPONSOR

- (2) VIP round tables of (8) to attend the event, 2 VIP CIS guests will join each table
- Full-page ad in the event program
- Recognition featuring logo and link on the CISNC and event websites
- Logo placement in all advertising, including TV, radio, print ads, press releases, and event night slides
- Sponsor recognition on e-blasts and social media posts

\$7,500 CHAMPION SPONSOR

- (1) VIP round table of (8) to attend the event, 2 VIP CIS guests will join each table
- Full-page ad in the event program
- Recognition featuring logo and link on the CISNC and event websites
- Sponsor recognition on e-blasts and social media posts

\$5,000 AMBASSADOR SPONSOR

- (1) VIP round table of (8) to attend the event, 2 VIP CIS guests will join each table
- Half-page ad in the event program
- Recognition featuring logo and link on the CISNC and event websites
- Sponsor recognition on e-blasts and social media posts

\$4,000 PATRON SPONSOR

- (1) VIP round table of (8) to attend the event, 2 VIP CIS guests will join each table
- Logo placement in the event program
- Recognition featuring logo and link on the CISNC and event websites
- Sponsor recognition on e-blasts and social media posts

Special Marketing Opportunities:

\$5,000 SILENT AUCTION SPONSOR (1)

The silent auction is one of our high-traffic areas during the event. As guests browse and decide on their favorite items, they won't be able to miss your company's logo on each item description.

- (1) VIP round table of (8) to attend the event, 2 VIP CIS guests will join each table.
- Please provide a high-resolution logo to Tristyn Card by **August 18, 2023** (tcard@cisnc.org)

\$5,000 MEDIA SPONSOR (1)

- Logo placement in the event program
- Recognition featuring logo and link on the event website
- Sponsor recognition on e-blasts and social media posts
- Event signage at all levels



\$3,500 TECHNOLOGY SPONSOR (1)

Would you like to see your company's logo scrolling across mobile phones and on the big screen during the live event? *There's only one spot available, so act now.*

- 4 event tickets
- Please provide a high-resolution logo to Tristyn Card by **August 18, 2023** (tcard@cisnc.org)

\$3,500 CHARGING STATION SPONSOR (1)

You can guarantee that our guests will need to charge their phones as they snap pictures, share on social media, and bid on silent auction items. As they recharge before the next portion of their program, they'll thank your company for keeping them connected throughout the night.

- 4 event tickets
- Please provide a high-resolution logo to Tristyn Card by **August 18, 2023** (tcard@cisnc.org)

\$2,500 WALL OF WINE SPONSOR (1)

The wall of wine is a sight to see for our guests. Imagine your favorite wine selections all in one place. Guests will thank you as they see your company's logo next to the eye-catching display.

- 4 event tickets
- Please provide a high-resolution logo to Tristyn Card by **August 18, 2023** (tcard@cisnc.org)

\$2,500 GAME CHANGER SPONSOR (1)

Our PLINKO Board is fun for everyone and anyone can be a winner. Guests will thank you as they see your company's logo next to this exciting game of chance.

- 4 event tickets
- Please provide a high-resolution logo to Tristyn Card by **August 18, 2023** (tcard@cisnc.org)

\$2,000 SWAG SPONSOR (1)

Who doesn't like swag? Guests can take away something special with your company's logo alongside the CISNC logo. Let others know that you're **#AllinForKids**.

- 2 event tickets
- Please provide a high-resolution logo to Tristyn Card by **August 18, 2023** (tcard@cisnc.org)



CISNC BOARD OF DIRECTORS

Ben Pysch, Chair • PNC Bank
Kendrick Fentress, Vice Chair • Duke Energy
James Speed, Secretary/Treasurer • NC Mutual Life Insurance (Ret.)
Stephanie Scott Adams • National Aspiring Principals Fellowship
Bryan Bickley • Scott Insurance
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Todd Tillotson • Truist
Dr. A. Hope Williams • NC Independent Colleges & Universities
Justin Wood • Troutman Pepper LLP



*Thank you for supporting
Communities In Schools of North Carolina!*

CISNC EVENT CONTACTS

Kelly Webb • Vice President of External Affairs • kwebb@cisnc.org • 984-664-9423

Tristyn Card • Special Events & Advancement Coordinator • tcard@cisnc.org • 919-614-6620



Name: _____

Company: _____

Address: _____

Phone: _____(work) _____(mobile)

Sponsorship Opportunities

- \$25,000 Presenting \$10,000 Partner in Education \$7,500 Champion
- \$5,000 Ambassador \$4,000 Patron (table)

Marketing Opportunities

- \$5,000 Silent Auction \$5,000 Media \$3,500 Charging Station \$2,000 Swag
- \$3,500 Technology \$2,500 Wall of Wine \$2,500 Game Changer

Tickets (\$250 per ticket; \$450 per pair):

I **can not attend**, please accept my donation of: _____

Payment Information

- Please send an invoice to the name and address above
- Check enclosed for \$_____payable to Communities In Schools of North Carolina
- Charge my credit card for payment (please call Tristyn Card at 919-614-6620)

LET'S GET SOCIAL! Please let us know so we can recognize your generous support.

Facebook: _____

Twitter: _____

Instagram: _____

Website: _____

IMPORTANT NOTES

- Please email your logo as a JPEG to: tcard@cisnc.org by **August 18, 2023**
- **Coming soon!** Tickets, tables and sponsorships can also be purchased online.
- Watch our website for details at: www.CISNC.org
- For more information, please contact CISNC at 919-614-6620

Thank you for your generous support!