



JOIN OUR JOURNEY BACK TO SCHOOL!

Please join Communities In Schools of North Carolina as we celebrate Back To School With A Bash!

- **Wednesday, September 21, 2022**, from 6 pm – 9 pm, at the Pavilion at the Angus
- Barn Silent and live auction, meet our students, and enjoy dinner with wine
- pairings Sponsorship Opportunities & Corporate Marketing Opportunities
- \$250 per ticket; \$450 per pair of tickets

ABOUT COMMUNITIES IN SCHOOLS OF NORTH CAROLINA

We're **#AllinForKids** which means we're addressing the needs of the whole child. We work directly inside nearly 250 public schools across the state, creating tailor-made support for those students with the greatest need for support, empowering them to stay in school and achieve in life. With support from CIS, young people can take their next steps into college, careers and life with confidence!



2020-2021 Impact Snapshot

- 87% CISNC students met or improved their coursework
- 89% of CISNC students met or improved their behavior
- 96% of CISNC high school students graduated on time
- Supported over 121,000 students
- Served over 35,900 parents
- Reached 249 Schools



\$25,000 PRESENTING SPONSOR

- "Presented by" distinction on all printed and electronic materials
- (2) VIP round tables of (8) to attend the event, 2 VIP CIS guests will join each table
- Logo prominently featured on step and repeat backdrop for all photos
- Full-page ad, inside front cover, in the event program
- Special guest opportunity to thank our audience and mention your business
- Recognition featuring logo and link on the CISNC and event websites
- Logo placement in all advertising collateral, including TV, radio, print ads, press releases, and event night slides
- Prominent recognition as a presenting sponsor in e-blasts and social media posts
- Name inclusion on the invitations when secured by **August 1, 2022**

\$10,000 PARTNER IN EDUCATION SPONSOR

- (2) VIP round tables of (8) to attend the event, 2 VIP CIS guests will join each table
- Full-page ad in the event program
- Recognition featuring logo and link on the CISNC and event websites
- Logo placement in all advertising, including TV, radio, print ads, press releases, and event night slides
- Sponsor recognition in e-blasts and social media posts

\$7,500 CHAMPION SPONSOR

- (1) VIP round table of (8) to attend the event, 2 VIP CIS guests will join each table
- Full-page ad in the event program
- Recognition featuring logo and link on the CISNC and event websites
- Sponsor recognition in e-blasts and social media posts

\$5,000 AMBASSADOR SPONSOR

- (1) VIP round table of (8) to attend the event, 2 VIP CIS guests will join each table
- Half-page ad in the event program
- Recognition featuring logo and link on the CISNC and event websites
- Sponsor recognition in e-blasts and social media posts

\$4,000 PATRON SPONSOR

- (1) VIP round table of (8) to attend the event, 2 VIP CIS guests will join each table
- Logo placement in the event program
- Recognition featuring logo and link on the CISNC and event websites
- Sponsor recognition in e-blasts and social media posts

Special Marketing Opportunities:

\$5,000 SILENT AUCTION SPONSOR (1)

The silent auction is one of our high-traffic areas during the event. As guests browse and decide on their favorite items, they won't be able to miss your company's logo on each item description.

- (1) VIP round table of (8) to attend the event, 2 VIP CIS guests will join each table.
- Please provide a high-resolution logo to Tristyn Card by **August 31, 2022** (tcard@cisnc.org)

\$5,000 MEDIA SPONSOR (1)

- Logo placement in the event program
- Recognition featuring logo and link on the event website
- Sponsor recognition in e-blasts and social media posts
- Event signage at all levels



\$3,500 TECHNOLOGY SPONSOR (1)

Would you like to see your company's logo scrolling across mobile phones and on the big screen during the live event? *There's only one spot available, so act now.*

- 4 event tickets
- Please provide a high-resolution logo to Tristyn Card by **August 31, 2022** (tcard@cisnc.org)

\$3,500 CHARGING STATION SPONSOR (1)

You can guarantee that our guests will need to charge their phones as they snap pictures, share on social media, and bid on silent auction items. As they recharge before the next portion of their program, they'll thank your company for keeping them connected throughout the night.

- 4 event tickets
- Please provide a high-resolution logo to Tristyn Card by **August 31, 2022** (tcard@cisnc.org)

\$2,500 WALL OF WINE SPONSOR (1)

The wall of wine is a sight to see for our guests. Imagine your favorite wine selections all in one place. Guests will thank you as they see your company's logo next to the eye-catching display.

- 4 event tickets
- Please provide a high-resolution logo to Tristyn Card by **August 31, 2022** (tcard@cisnc.org)

\$2,500 GAME CHANGER SPONSOR (1)

Our PLINKO Board is fun for everyone and anyone can be a winner. Guests will thank you as they see your company's logo next to this exciting game of chance.

- 4 event tickets
- Please provide a high-resolution logo to Tristyn Card by **August 31, 2022** (tcard@cisnc.org)

\$2,000 SWAG SPONSOR (1)

Who doesn't like swag? Guests can take away something special with your company's logo alongside the CISNC logo. Let others know that you're **#AllinForKids**.

- 2 event tickets
- Please provide a high-resolution logo to Tristyn Card by **August 31, 2022** (tcard@cisnc.org)



CISNC BOARD OF DIRECTORS

Ben Pysch, Chair • PNC Bank
Kendrick Fentress, Vice Chair • Duke Energy
James Speed, Secretary/Treasurer • NC Mutual Life Insurance (Ret.)
Stephanie Scott Adams • National Aspiring Principals Fellowship
Bryan Bickley • Scott Insurance
Glenda Bowman • Ernst & Young
Trinita Carlton • Fidelity Investments
Leon Chisolm • JP Morgan Chase
Jill Cox • President and CEO
Robert Doreauk • AT&T
Stephanie Driscoll • Bob Barker Company
Elenor Haith • BlueCross BlueShield of North Carolina
Raven Jefferson • CIS Alumnus/CIS Greater Greensboro
William "Billy" Lassiter • NC Department of Public Safety
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Thomas Stith, III • NC Community Colleges
Todd Tillotson • BB&T
Dr. A. Hope Williams • NC Independent Colleges & Universities
Justin Wood • Troutman Sanders LLP



*Thank you for supporting
Communities In Schools of North Carolina!*

CISNC EVENT CONTACTS

Kelly Webb • Vice President of External Affairs • kwebb@cisnc.org • 984-664-9423

Tristyn Card • Special Events & Advancement Coordinator • tcard@cisnc.org • 919-614-6620



Name: _____

Company: _____

Address: _____

Phone: _____(work) _____(mobile)

Sponsorship Opportunities

- \$25,000 Presenting \$10,000 Partner in Education \$7,500 Champion
- \$5,000 Ambassador \$4,000 Patron (table)

Marketing Opportunities

- \$5,000 Silent Auction \$5,000 Media \$3,500 Charging Station \$2,000 Swag
- \$3,500 Technology \$2,500 Wall of Wine \$2,500 Game Changer

Tickets (\$250 per ticket; \$450 per pair):

I **can not attend**, please accept my donation of: _____

Payment Information

- Please send an invoice to the name and address above
- Check enclosed for \$_____payable to Communities In Schools of North Carolina
- Charge my credit card for payment (please call Tristyn Card at 919-614-6620)

LET'S GET SOCIAL! Please let us know so we can recognize your generous support.

Facebook: _____ Twitter: _____

Instagram: _____ Website: _____

IMPORTANT NOTES

- Please email your logo as a JPEG to: tcard@cisnc.org by **August 31, 2022**
- **Coming soon!** Tickets, tables and sponsorships can also be purchased online.
- Watch our website for details at: www.CISNC.org
- For more information, please contact CISNC at 919-614-6620

Thank you for your generous support!