



Communities  
In Schools®  
North Carolina

# IMPACT CONFERENCE 2020

CONNECTING BEYOND THE CLASSROOM

## -- Conference Schedule --

(Subject to Change – Final Schedule Available at Registration for Break-Outs)

Thursday, October 15, 2020 8:30 – 4:30

Friday, October 16, 2020 8:30 – 3:00

### Thursday, October 15, 2020

8:00-8:15 Morning Mindfulness

8:30-9:15 Opening and Welcome

Greetings

Recognitions

Presenter Introduction

9:15-10:15 **Featured Presenter, Dr. Tommy Watson**

*“Dr. Inspiration” is America’s Leading Expert on Turning Transitions into Triumphs! Dr. Watson’s rags to riches story, life of resilience, hard work, and perseverance, inspires audiences as he draws on his experiences as a star athlete, corporate manager, effective school leader, and successful entrepreneur.*

10:15-10:25 BREAK

10:25-10:50 Diversity, Equity and Inclusion

11:00-12:10 **Featured Presenters, Bill Milliken AND Rey Saldana**

**Bill Milliken is the Founder and Vice Chairman of Communities In Schools, Inc.** and one of the nation’s foremost pioneers in the movement to give young people the help they need to graduate from high school and go on to rewarding lives. He has served three U.S. presidents and received numerous honors for his commitment to young people, most recently the Martin Luther King Jr. Legacy Award for National Service. Mr. Milliken serves on the boards of several organizations and is the author of four books, including *The Last Dropout*.

**Rey Saldana is President and CEO of Communities In Schools, Inc.,** and an alumnus of CIS. Rey has successfully served four terms on the San Antonio City Council where at 24, he was the youngest council person in the city’s history. He has taught as an Adjunct Professor at Trinity University and Palo Alto Community College, worked with the University of Texas at San Antonio’s Office of Community Engagement and served as Chief Engagement Officer with

*KIPP San Antonio Public Schools. Prior to becoming the President and CEO of CIS, Rey was invited to serve on the CIS National Board of Directors, making him the first alumni to join the Board. The son of Mexican immigrants, he is a proud first-generation American and first in his family to graduate from college.*

## Award Recognition

:15-1:00 LUNCH

1:00-2:15 **Break-Out Sessions**

60 minutes **Secrets to Motivating Students**

*The secrets to motivating students approach comes from years of research on Systematic motivation but also focuses on ensuring that each educator working with students is motivated to be peak performers FIRST.*

**Dr. Tommy Watson** “Dr. Inspiration” is considered one of the world’s leading authorities on resilience, change, motivation and leadership.

60 minutes **Successful Teams and Collaboration**

*Education leaders at all levels can learn how to apply project management principles and best practices to teams, projects, committees and other collaborative endeavors to ensure successful outcomes. Project management principles can be used to support trust, inclusion and vulnerability among team members, and guide diverse groups towards a shared vision of success.*

**Jami Yazdani** – Yazdani consulting and Facilitation

75 minutes **Turbocharge Your Onboarding Journey for Board Members**

*In this session you will identify how to build an impactful onboarding process for your board, develop a process to determine content and scheduling, and explore fun and creative ways to engage returning board members in the onboarding of new members. Designed for board members and executive directors.*

**Jeanne Allen** BoardSource Certified Governance Trainer, Instructor in the Duke University Nonprofit Management Certificate Program

75 minutes **Changing Systems Through Advocacy and Network Building**

*Workshop leaders will share concepts about how to build a successful advocacy strategy in your community, and what is and is not legally permissible when advocating or lobbying as a 501(c)3 nonprofit organization, and how organizations in western and eastern NC are working to build a multi-issue child advocacy network in NC. Discussion will include how to better center race equity in advocacy efforts and how strong advocacy means challenging systemic racism that exists.*

**Adam Sotak** Public Engagement Director, NC Child, where he oversees efforts to build the NC Child Advocacy Network

**Mebane Boyd** New Hanover Resiliency Task Force, Licensed Clinical Social Worker

**Greg Borom** Director of Advocacy, Children First/CIS of Buncombe County

2:00 – 2:15 BREAK

## 2:15-3:30 Break-Out Sessions

### 45 minutes [Using \(CBT\) to Master Buy-In Support From Parents in COVID-19](#)

*Providing adequate practices and steps in parent engagement during tough times. For Executive Directors, Program Directors, Support Specialists/Site Coordinators and Volunteer Coordinators*

**Tommy C. Walls, Jr.** Executive Director, CIS of High Point

### 60 minutes [Picking Up the Pieces](#)

*Generational changes, parent resources and being involved and staying involved as a parent. Ways to keep parents engaged and highlight of Tier 1 and 2 interventions.*

**Tameka Bright** Student Support Specialist, Walker Spivey Elementary

**Timothy Carmichael** Lead Student Support Specialist, CISNC

### 75 minutes [Adopting the Developmental Relationships Framework, Practices and Activities for CIS](#)

*Explores the power of relationships, the Developmental Relationships Framework (DRF) as well as developmental relationships practices and activities that can be applied in person and virtually. CIS is excited to bring to life evidence behind what we have always known: that strong developmental relationships with our students lay the foundation for everything else that we do.*

**Patti Aldaz-Carrasco** Principal of Learning and Development, CIS, Inc.

### 75 minutes [Rest and Rejuvenation for BIPOC \(Black, Indigenous, and People of Color\)](#)

**REST+REJUVENATION:** Join Michele for a special time to learn mindfulness tools + techniques to support your process of learning what works best for you and tailor your lifestyle so that it nurtures your best self into being. Learn how to release unhealthy attachments to structures and routines that sabotage your access to what nurtures and nourishes your best self.

**Michelle Ashley** Michele is a business consultant, racial equity educator, + modern day spiritual guide for personal transformation and wellness advocate for mind, body & soul. She is the Owner of Coeur Consulting LLC, established in 2009 in NYC, and Founder of Heart, Hustle & Flow, a wellness community for healing and transformation of mind, body & soul. As the former Vice-Chair of the Western North Carolina Diversity Engagement Coalition in Asheville NC, Michele is an active member of the community and remains committed to building bridges

for real conversations, authentic connections, and inclusive communities great and small. She enjoys hikes through the blue ridge mountains, Yoga and a good glass of red wine.

3:00-3:30 DEI Video Watch Party

3:15-3:45 DEI Video Watch Party

3:30-3:45 BREAK

3:50-4:30 Closing Session

Virtual Door Prizes

Award Recognition

## **Friday, October 16, 2020**

8:00-8:15 Morning Mindfulness

8:30-9:00 Opening Session

Award Recognition

Presenter Introduction

9:00-10:00 **Featured Presenter, Eric Rowles**

*Eric Rowles , the President and CEO of Leading to Change, is a nationally recognized trainer, speaker and consultant who has dazzled over 150,000 professionals since 200. His presentations combine the energy and innovation of a master trainer, the music and media of a former DJ, and the real life innovation of a successful entrepreneur, youth worker, camp director, former teacher, leadership educator, and university professor. Eric has been a friend and trainer to CIS, nationwide, and has worked with over 400 school districts over the past 15 years.*

10:00-10:15 BREAK

10:15-11:30 **Break-Out Sessions**

45 minutes **How Freedom Schools Can Change the Culture of Education**

*Presenters will share the history of Freedom Schools, how they operate and how they can change the culture of education.*

**Keisha Robinson** Site Coordinator, CIS of Cape Fear, Williston Middle School

**Hilary Ozenbaugh** CIS of Cape Fear

60 minutes **Restorative Practices In Schools**

*The participant will gain an understanding of the intersection of restorative practices with SEL, PBIS and MTSS, and discuss the roots of restorative practice and how as a school this was implemented. You will explore the fundamental principles, philosophy and processes of restorative practices in schools, including fundamentals, circle processes, implementation successes and challenges, and the role of the site coordinator in the process.*

**Calie Hodgson** Student Support Specialist, CIS of Brunswick County, South Brunswick Middle School. Trained by IIRP in both Restorative Circles and Facilitating Restorative Conferences. At CIS since 2014, she is in her second year of implementing Restorative Practices.

**Rebecca Heitz** CIS of Brunswick County, South Brunswick Middle School

60 minutes Stronger Together, Board Members Across NC

*This session is open to all current CIS board members across the NC network to join us in training, conversation, and input and planning for the board year.*

**Allison Jordan** Director of Training for Organizational Impact, CIS of NC

60 minutes **Individuals Affect Systems**

*Systems are resilient, but so are we. Many of the systems we have in place today are working as they were intended to work, and data shows that these unjust systems don't work for everyone. Join this session to begin to cultivate your awareness of how these systems are also within you and how you can begin to interrupt them. We will discuss identity, power dynamics, and the concept of markedness. Let's work on questioning what we consider "normal" so that we can cultivate more equitable and inclusive systems.*

**Paulina mendez** Training Consultant, City of Asheville's Office of Equity and Inclusion

75 minutes **Foundations for Engaging Students While Developing and Maintaining Relationships**

*Participants will receive a roadmap of best practices pertaining to the support of academic and relational needs of students and families from both in-person and virtual perspectives, will learn about increasing and sustaining student and parental engagement/relationships, and key components to fostering a healthy school environment.*

**Will Hawkins** CIS of Charlotte-Mecklenburg, Partnership between CIS and the Mecklenburg County Sherriff's Office, supporting students and families from within the Mecklenburg County Detention Center in Charlotte

75 minutes **Transform Your Meeting from Ho Hum to Oh Yeah!**

*In your time with Jeanne you will experience different methods for organizing meetings and discussions, analyze the benefits and challenges of the methods, tools and platforms, and discover both online and face-to-face possibilities for*

*creating effective meetings. In a mixture of intentional choices and specific methods, you will experience six ideas that will help you create meetings that are impactful, equitable and fun, while engaging more folks during the meeting!*

**Jeanne Allen** BoardSource Certified Governance Trainer, Instructor in the Duke University Nonprofit Management Certificate Program

11:00-11:30 DEI Video Watch Parties

11:30-11:45 BREAK

11:45-1:00 Introduction of Presenter

### **Featured Presenter – Dr. Asheena Baez**

*Dr. Baez is The Guardian, Chief Implementation Officer, and one of two Emissaries to the United States for The Contentment Foundation. She is an Internationally renowned Mindful Leadership Coach, Curriculum Developer, and Educational consultant, and is committed to scaling the Four Pillars of Wellbeing across the country. After graduating from the Summer Principal Academy Administrative Graduate Program at Columbia University, she serves as a Leadership Coach and Summer Instructor. Internationally, Asheena provides Administrators and Directors with high-impact training in Mindful Leadership to promote whole-child increased learning outcomes globally. She is a former Special Education teacher, principal and Director of Pupil Personnel in New York, and she is currently finishing her dissertation centered on Mindful Leadership at Sage College. She is a mother of three and a passionate educator that believes indestructible wellbeing is the birthright of all humanity.*

Award Recognition

1:00-1:30 LUNCH

1:30-2:45 **Break-Out Sessions**

60 minutes **Resources for Resilience**

*Participants will learn the conceptual framework of Reconnect and how that relates to what happens when our bodies experience stress, trauma, and triggers. Participants will learn about the seven different tools that allow the body to Reconnect to its resiliency Zone during crisis, how to use these tools with students and the difference between co-regulation and self-regulation. Participants will also learn how the brain handles stress and sends signals to the body which cause us to shut down or amp up, and how relationships make all the difference when using R2R.*

**Meredith Allen** CIS of North Carolina, Resources for Resilience (R2R) Certified Trainer, evidence-based trauma informed care

60 minutes **Leveraging Emotions in Communications**

*This session will expand and enhance the EI program model delivered at the 2018 Impact Conference and which fits with SEL, with a focus on tactics and strategies for participants to consider, understand, embrace and apply. In this session you will learn to leverage emotions in communication, understand the value and power of emotions in the academic setting, identify SEL application tactics and strategies, and build more effective communication skills.*

**Peter Popovich** 3P Coachsulting, Instructor, Facilitator and Coachsultant dedicated to assisting others in identifying and attaining their goals. Luke 12:48

60 minutes **Thriving in an Online Environment**

*Dr. Holly will share how to thrive in an online environment, tools of the trade that make you look great, the secret to online communication, and interaction for attention and retention. This session is designed to help seminar attendees create a personal environment and persona that allows them to thrive in their virtual dealings*

**Dr. Holly A. Sullenger of Dr. Holly Speaks** Dr. Holly is a seasoned veteran in the field of corporate speaking, training facilitation, consulting and edutainment in the areas of leadership, professional development and technology.

75 minutes **Supporting Your Work; CIS National Office Resources for the 2020/2021 School Year**

*Jessy will lead participants in exploration of the many virtual learning opportunities, tools, and resources for starting your school year, and to connect with peers and learn from each other. In this session, participants will understand the reengagement resources available from the CIS National Office, will be able to interpret which resources will be most useful for their work, and will be able to navigate to and use resources and virtual engagement opportunities for their work, for the upcoming 20/21 School Year. The national office is providing reengagement tools, webinars, and training throughout the coming year to support you as you reengage with students both in person and remotely, and a look at what's coming next.*

**Jessy Cuddy** Communities In Schools, Inc. Senior Director of Learning and Practice

2:45-3:00 Closing

Award Recognition  
Conference Evaluations (Link)  
Virtual Door Prizes