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Communities In Schools of North Carolina is leading the national network in providing the most effective student supports and wraparound interventions and supports directly in schools to support students and teachers. Working collaboratively with 400 schools across North Carolina, Communities In Schools impacts the lives of more than 230,000 youth each year. Driven by research-based practices surrounding the best predictors of student success – attendance, behavior, coursework and parent and family engagement – Communities In Schools is changing the picture of education for students across North Carolina. Learn more about Communities In Schools of North Carolina at www.cisnc.org.



The Nonprofit Evaluation Support Program (NESP) is a collaborative effort between two University of North Carolina Greensboro organizations – The SERVE Center and The Office of Assessment, Evaluation, and Research Services (OAERS). NESP's mission is to provide program evaluation services and program evaluation capacity building support to nonprofit and community-based organizations while providing authentic learning experiences for future leaders in the field of program evaluation.



The SERVE Center at The University of North Carolina Greensboro is a university-based research, development, dissemination, evaluation, and technical assistance center. For more than 24 years, SERVE Center has worked to improve K-12 education by providing evidence-based resources and customized technical assistance to policymakers and practitioners.



The University of North Carolina Greensboro (UNCG) is one of the sixteen university campuses of The University of North Carolina. UNCG holds two classifications from the Carnegie Foundation for the Advancement of Teaching, as a "research university with high research activity" and for "community engagement" in curriculum, outreach, and partnerships.

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Overview

CISNC Introduction

In the 2014-2015 school-year, Communities In Schools of North Carolina (CISNC) introduced a framework that aligns site and student metrics and interventions and supports to four areas that have been shown to have the greatest impact on student success: attendance, behavior, coursework, and parent involvement, or ABC+P. Both combined and individually, attendance, behavior, and coursework are among the best predictors of a student's academic success and on-time graduation. While collecting data around ABC+P is critically important to understanding the school and student, it is even more important to use the data to drive high impact intervention and support delivery to empower each student to reach their full potential. To this end, Communities In Schools of North Carolina has partnered with the SERVE Center at the University of North Carolina at Greensboro to design curricula specifically for CIS within the ABC+P framework to enhance student outcomes in school and success in life. This document is one of more than 50 modules developed to support local CIS staff and most importantly the students that are served. We encourage you to explore all of the modules available online at www.cisnc.org.

Using Evidenced-Based Strategies

There are a multitude of strategies that claim to address attendance, but there are few that actually do so for all students. We suggest that schools use an evidence-based, decision-making model to ensure that high quality information informs the decisions made.

The Institute of Education Sciences (IES) at the U.S. Department of Education defines evidence-based decision making as routinely seeking out the best available information on prior research and recent evaluation findings before adopting programs or practices that will demand extensive material or human resources (including both funding and teacher time) and/or affect significant numbers of students (Whitehurst, 2004).

Evidence-based practice means delivering interventions and supports to students (clients) in ways that integrate the best available evidence from data, research, and evaluation; professional wisdom gained from experience; and contextual knowledge of the particular classroom, school, district, or state that might impact the design or implementation.

This document is written to provide schools with attendance-related strategies based on the best evidence from prior research and recent evaluations in high schools. In the context of our review, we propose six strategies designed to help improve high school attendance:

- Monitoring Data strategy
- School-Family-Community Partnerships strategy
- Positive Behavior Interventions and Supports (PBIS) strategies (2)

- Character Education strategy
- Service-Learning strategy

Problem/Rationale

Regular, on-time attendance is vital to student academic success. Over the past decade, research on dropout prevention has become focused on using evidenced-based practice and data-driven decision to mitigate students' dropping out of high school and to support and prepare students for college and career. Early warning systems or on-track indicators in which readily available student-level data are used to predict whether a student is likely to drop out, are being harnessed by schools, districts, states, and support organizations nationwide to keep students on track to graduate high school as well as offer additional educational support and services to those who need them (Pinkus, 2008).

Chronic absenteeism is one of the early warning indicators (EWIs) predicting students dropping out of school. When students miss too many school days, it can negatively impact their academic achievement, be disruptive to classroom instruction as teachers have to shift attention to students who need to catch up with the rest of the class, as well as have a negative effect on the overall school climate. Students who do not attend school or will not attend school may be positively influenced by a stronger sense of engagement and belonging at school. Students who feel that adults in school care about them and value them may be more likely to attend school (Chang & Romero, 2008).

Promoting a schoolwide culture and climate that encourages positive behaviors while reinforcing the school's expectations, including regular, on-time attendance, is one of the strategies that schools can use to influence student outcomes (Flannery, Sugai, & Anderson, 2009). By offering multiple opportunities for students to learn about, discuss, and enact positive social behaviors, schools have a unique opportunity to explain and reinforce the core values upon which academic success is based (U.S. Department of Education). In one study, 82% of students reported that their feelings toward school would be more positive if they had more classes that incorporated service-learning (Bridgeland, Dilulio & Wuslin, 2008).

Purpose

The purpose of this document is to provide school staff with an overview of service-learning as one method for engaging students and reducing absenteeism, and to provide steps for developing an effective service-learning project.

Implementation Plan

Uses

There are two uses for this guide:

- The Student Support Specialist can share the presentation and resources with school staff to guide the development of an effective service-learning project.
- Teachers can use the lesson plan with students to initiate a pre-service-learning activity to activate thinking about civic responsibility.

Audiences

The primary audience for this guide is the school staff.

Activities

The activity highlighted is described in further detail in the Sample Lesson below.

- Develop a plan for integrating Service-Learning into the curriculum
 - Identify learning goals
 - o Align with curriculum and standards
 - Consider potential community partners
 - Identify needs
 - Ascertain opportunity for student engagement and learning
- Develop Service-Learning Project(s)
 - Give students a voice by:
 - Including them in the development, implementation, and evaluation of projects
 - Define civic responsibility as a first step to introduce servicelearning to students
 - Involving them in decision-making processes throughout the project
 - Involve community partners in the planning process
- Reflect
 - Engage students, staff, and community partners in reflective practices that stimulate deep thinking about changes in their own knowledge, skills, and/or attitudes
 - Engage students, staff, and community partners in reflection about social impacts of service-learning project(s)
- Monitor progress
 - Collect data throughout the service-learning project
 - Make data-based decisions for continuous project improvement
- Communicate with families about service-learning objectives and projects
- Celebrate achievements

Materials/Equipment/Space

Staff presentation

- Presentation slides
- Engaging Students Through Academic Service-Learning document (see Resources section)

Student lesson

- Access to computers and the Internet
- Whiteboard or Smartboard

Note: For presentations, check for access to computer, Smartboard or data projector and screen, relevant power cords, and remote slide advancer.

Time

Service-learning planning

- Service-Learning projects are most effective when given adequate time for student and community learning, e.g., a full semester or school-year.
- While students should be involved in the planning of service-learning projects, staff should begin pre-planning for service-learning as an ABC strategy prior to the start of the school year.

Student lesson

- Homework assignment about 1 hour
- Class discussion time 45 minutes

Lesson Plan of Activity

The following is a lesson to be used with students to initiate the conversation about civic responsibility prior to initiating a service-learning project.

Sample Lesson for Service-Learning Project Planning

Activity	Process Notes
 Define civic responsibility Introduce the topic of civic responsibility Ask students to define civic responsibility 	- Make a connection to the curriculum by having student explore how a person in history, specific career field or character in literature contributed to society or engaged in civic duty for the benefit of others.
Classroom discussion	
 Discuss various definitions How are definitions similar? Are there significant differences? 	Note commonalities in definition on whiteboard or Smartboard.
- Discuss various: O Character traits	Note these on whiteboard or Smartboard, highlighting

ValuesKnowledgeSkillsAttitudes	commonalities and frequency when same are repeated.
 Behaviors Again, are there similarities? Significant differences? 	If the assignment included identifying an individual from the lesson, then ask students about who they identified and why?
Homework assignment - Have students research and write a short essay on civic responsibility o Students should use multiple sources o Identify the character traits, values, knowledge, skills, attitudes, and behaviors that an effective citizen should possess.	

Adapted from:

Gottlieb and Robinson (eds.) (2006). *A Practical Guide for Integrating Civic Responsibility into the Curriculum (2nd ed.)*. Washington, DC: Community College Press.

Tier 2 Intervention and Support Examples

Some students struggle to attend school because of the school itself. They may perceive the school to be unwelcoming, or have teachers who are unable to connect/form meaningful relationships with them. In addition, they may be in environments that do not have rules that are clear and consistent about student behavior.

Example 1: Moral Issues Class

Develop a structured program integrating daily attendance monitoring, sports participation and a class on moral character and leadership for students with attendance issues. The class would address moral character and examine ethical issues that students face on a daily basis, as well as require students to journal regularly about their experiences, participation in the program, and academic and career aspirations.

Marvual, J. N. If you build it, they will come: A successful truancy intervention program in a small high school. *Urban Education*, 47(1), 144-169.

Example 2: Mentor Students

Students who are engaged attend school and are more likely to earn better grades and perform well on standardized exams (Fredricks et al., 2004). Check and Connect is a targeted intervention already being used in some schools to connect struggling students with school staff who monitor attendance, behavior and academic progress.

Maynard, B. R., Kjellstrand, E. K., & Thompson, A. M. (2014). Effects of check and connect on attendance, behavior, and academics: A randomized effectiveness trial. *Research on Social Work Practice*, *24*(3), 296-309.

Resources

The following resource(s) are identified as part of the activity. Read through the resource(s) carefully to become familiar with any concepts and instructions as they pertain to the content and activity.

National Coalition for Academic Service-Learning http://ncasl.org/learn/

Engaging Students Through Academic Service-Learning.
 Retrieve from: http://ncasl.org/wp-content/uploads/Engaging-Students-Through-Academic-Service-Learning-Implementation-Guide.pdf

American Association of Community Colleges. Sample Reflection Questions. Retrieve from: http://www.aacc.nche.edu/Resources/aaccprograms/horizons/Documents/reflection 2. pdf

Tennessee State University. Defining Citizenship and Civic Engagement. Retrieve from: http://www.tnstate.edu/servicelearning/documents/Defining%20Citizenship%20and%20 Civic%20Responsibility.pdf

The following websites offer ideas, connections, and resources for service-learning projects.

- Corporation for National & Community Service http://www.nationalservice.gov/
- Hands on Network http://www.handsonnetwork.org/
- National Coalition for Academic Service-Learning
- National Dropout Prevention
 Center/Network http://www.dropoutprevention.org/effective-strategies/service-learning
- National Service-Learning Clearing House https://gsn.nylc.org/clearinghouse
- National Youth Leadership Council http://nylc.org/
- Points of Light http://www.pointsoflight.org/
- Search Institute http://www.search-institute.org/
- TakingITGlobal https://www.tigweb.org/
- Youth Service America http://www.ysa.org/

The following optional resources provide additional information and concepts, or may be used in sharing with others or to expand the activity. Read through these resources to become familiar with the information and to determine their level of usefulness within the school setting.

Engaged for Success: Service-Learning as a Tool for High School Dropout Prevention. Retrieve from: http://civicenterprises.net/MediaLibrary/docs/engaged for success.pdf

Note: All posters, images, and activity guides identified are copyright cleared for non-commercial use.

Measuring Success

Identifying outcomes and collecting data to measure the success of PBIS strategies can help the school track quality of implementation as well as the effectiveness of these strategies. Following are some suggestions that schools may find useful to begin measuring success.

Academic performance

- Develop rubric for service-learning project.
- Track academic performance for students involved in service-learning projects across subjects in which service-learning projects are aligned.

Attendance

- Track changes in overall attendance rates.
- Track student attendance rates for service-learning days versus non-service-learning days.

Reflective questioning

 Use multiple reflection activities throughout the service-learning project that prompts students to think deeply and analyze their own experiences, learning, and changes in perspective concerning aspects of the project, community, and social impact. (See Resources section for a list of sample reflection questions.)

Observations by school staff and community service-learning partners of students' behavior and skills development

- How do students interact with peers and adults during service-learning activities?
- How do students apply problem-solving skills to service-learning project?

Use rubric from *Engaging Students Through Academic Service-Learning* (page 20) for assessing quality of service-learning experience.

Appendix A: Glossary

Following are some key terms used in the Attendance Curriculum Guides.

Average Daily Attendance (ADA) – is the presence of a student on days when school is in session. A student is counted as present only when he/she is actually at school, present at another activity sponsored by the school as part of the school's program, or personally supervised by a member of the staff. ADA is based on the sum of the number of days in attendance for all students divided by the number of days in the school month. No state allotments are based on ADA (Public Schools of North Carolina, 2014).

Average Daily Membership (ADM) – is the total number of school days within a given term – usually a school month or school year – that a student's name is on the current roll of a class, regardless of his/her being present or absent, is the "number of days of membership" for that student. Average Daily membership is a calculation using data from the Principal's Monthly Report. The calculation uses the number of days in the school month and the number of Non-violation (NVIO) Membership Days (Public Schools of North Carolina, 2014).

Chronic Absenteeism – "is typically based on the total number of days of school missed, including both excused and unexcused absences" (Balfanz and Byrnes, 2012).

Excessively Absent – defined in some locales as missing 20 days or more of school (Balfanz and Byrnes, 2012).

Expulsions – Students who are expelled are to be withdrawn from school (Public Schools of North Carolina, 2014).

Germs (pathogens): types of microbes that can cause disease.

Hand hygiene - a general term that applies to routine hand washing, antiseptic hand wash, antiseptic hand rub, or surgical hand antisepsis.

Hand sanitizer – **alcohol-based:** for alcohol- based hand sanitizers, the Food and Drug Administration (FDA) (5) recommends a concentration of 60% to 95% ethanol or isopropanol, the concentration range of greatest germicidal efficacy

Hand washing: the vigorous, brief rubbing together of all surfaces of lathered hands, followed by rinsing under a stream of water. Hand washing suspends microorganisms and mechanically removes them by rinsing with water. The fundamental principle of hand washing is removal, not killing.

Influenza: a viral infection that attacks your respiratory system — your nose, throat and lungs.

Lawful Absence – When satisfactory evidence of a lawful absence is provided to the appropriate school official, the absence should be coded as lawful (Public Schools of North Carolina, 2014).

Medically Fragile and Teacher-In-Treatment - The 1H absence code should only be used for students who have been identified as medically fragile or for students who are enrolled at one of the six Teacher-In-Treatment sites (Public Schools of North Carolina, 2014).

Microbes: tiny living organisms that may or may not cause disease.

School Refusal – refers to student absenteeism because of (short-term or long-term) emotional stressors related to school attendance (most common occurrence is in students aged 5, 6, 10, and 11) (American Family Physician).

Suspensions – The absence of a student which results from the suspension or expulsion of that student for misconduct may not be used for a compulsory attendance violation action (Public Schools of North Carolina, 2014).

Truancy – "typically defined as a certain number of or certain frequency of unexcused absences" (Balfanz and Byrnes, 2012).

Unlawful Absences – Students who are willfully absent from school without a lawful excuse are to be considered unlawfully absent (Public Schools of North Carolina, 2014).

Vaccine: A product that stimulates a person's immune system to produce immunity to a specific disease, protecting the person from that disease. Vaccines are usually administered through needle injections, but can also be administered by mouth or sprayed into the nose.

Vaccination: the act of introducing a vaccine into the body to produce immunity to a specific disease

Appendix B: References

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Whitehurst, G. J. (2004, April). *Making education evidence-based: Premises, principles, pragmatics, and politics*. Evanston, IL: Northwestern University Institute for Policy Research, Distinguished Public Policy Lecture Series. Retrieved from: http://www.northwestern.edu/ipr/events/lectures/DPPL-Whitehurst.pdf

Appendix C: Research Alignment

Citation	Brief Summary of Strategy	Sample Size	Extent of the evidence:	Implementation
Bridgeland, J.,	Service-learning is an educational technique	807 high school	One of the primary	Service learning can take
Dilulio, J. & Wuslin,	that incorporates community service into the	students,	warning signs for future	many forms, from individual
S. (2008). Engaged	academic curriculum. It differs from generic	including 151 at-	dropouts is poor	projects in which students
for success:	community service in that it has specific	risk students	attendance. Between 59	write children's books about
Service-learning as a	academic goals, is organized through schools,		and 65 percent of high	historical events and then
tool for high school	and involves reflection activities for		school dropouts missed	read them to younger
dropout prevention.	participants.		class often during the	students, to group activities
Washington, DC:			year they dropped out,	in which an entire class
Civic Enterprises.	Service-learning is most effective when it is		and 33 to 45 percent	paints a mural depicting
	well integrated into the curriculum. This		missed class often the	themes from their science
	integration is the key difference between		previous year. The	class.
	service-learning and community service.		survey of students for	
			this report indicates	
	Youth voice is essential. Students are best		that service-learning	
	served when they play a significant role in		would improve	
	identifying the community problem they		attendance.	
	want to address, designing the service			
	initiative, and carrying it out. Meaning is key.		Eighty-two percent of	
			students said that their	
	Duration matters . Service learning projects		feelings toward school	
	should take place during concrete blocks of		would be more positive if	
	time over the course of several weeks or		they had more classes	
	months in order to maximize their effects.		that incorporated	
			service-learning. This	
	Service-learning instructors should		figure is highest for	
	incorporate regular progress monitoring and		students at low-	
	build reciprocal partnerships with community		performing schools (86	

Citation	Brief Summary of Strategy	Sample Size	Extent of the evidence:	Implementation
	organizations.		percent) and for	
			African Americans (84	
	Curricular integration is enhanced by		percent).	
	reflection activities like group discussions and			
	journaling that challenge students to think			
	critically about their experiences.			
Kielsmeier, J. C.,	This was a nationally representative study of	N=1,799	Students participate in	There must be clear
Scales, P. C.,	principals and other administers in K-12		some type of community	understanding of the
Roehikepartian, E.	public schools that looked at the nature and		service in 69% of K-12	differences between
C., & Neal, M.	scope of community service and service-		public schools. However,	volunteer activities and
(2004). Community	learning in public schools. The study defined		only 30% of schools use	service learning. There may
service and service-	service learning as a curriculum based service		service-learning as an	be a need to implement
learning in public	that integrates the instruction received in the		instructional strategy.	continuous learning
schools. Reclaiming	classroom with community service activities.			opportunities for school
Children and Youth,	It defined volunteer activities as non-			faculty and administrators to
<i>13</i> (3), 138-143.	curriculum based service activities that may			develop a clear
	be arranged through the school.			understanding of service-
				learning and its potential
				outcomes and limitations.
Scales, P. C.,	Three large data sets were used to examine	N=1,799	Attendance numbers	Other studies, including the
Roehlkepartain, E.	the relationships between community service	principals	were self-reported by the	standards for service
C., Neal, M.,	and service-learning with academic success		students completing the	learning, state that the
Kielsmeier, J. C., &	and socioeconomic status. One data set used	N=222,136	survey.	duration of the service-
Benson, P. L. (2006).	a national sample of principals in the United	students		learning experience affected
Reducing academic	States. A total of 2,002 schools were		Students who reported	outcomes but this study
achievement gaps:	contacted and the survey was returned by		having only a few weeks	shows that it isn't the
The role of	1,799 schools for a 91% response rate. The		of service-learning had	duration of the intervention,
community service	second data set provided a large aggregated		better attendance and	but rather the intervention
and service-learning.	sample of middle and high school students in		grades than those	took place.
Journal of	the United States (N=217,000), but it was not		without service learning	

Citation	Brief Summary of Strategy	Sample Size	Extent of the evidence:	Implementation
Experiential	nationally representative. The final data set		experience. However,	
Education, 29(1), 36-	included a diverse sample of middle and high		there was not a	
60.	school students in Colorado Springs		significant difference	
	(N=5,136).		between those with a	
			few weeks of service	
			learning and those with a	
			few hours.	

Best/Promising Practices

Promising Practice	Source(s)	Comments/Limitations
Reflection is a core	Billing, S. H. (2007). Unpacking what	This article examined the eight standing principles established for service
element of service-	works in service learning: Promising	learning by the National Service-Learning Council and National Youth
learning and has been	research-based practices to improve	Leadership Council, and research that support each. This article
found to lead to	student outcomes. In J. C. Kielsmeier,	establishes the standard strategies and future indicators as evidence-
stronger, deeper	M. Neal & N. Schultz (Eds.), Growing to	based practices.
outcomes.	Greatness 2007: The State of Service-	
Supportive and	Learning (pp.18-28).	Service-learning activities should be planned with specific learning
cognitively challenging		objectives in mind.
reflection activities have		
been associated with		Reflections should be ongoing and should be conducted in a way that
higher academic impacts.		prompts the student to make meaning from their experiences as well as
		add new information.
Reflection activities		
should prompt students		Youth participants should have a say in every phase of their service-
to make meaningful		learning project from planning to execution.

Promising Practice	Source(s)	Comments/Limitations
connections between		The duration of the service-learning activity is key to increasing
their experiences and		knowledge. In order to be meaningful, projects should be of sufficient
their service-learning		duration (typically one semester or 70 hours).
activity.		
		Activities must be mutually beneficial and meaningful for everyone
		involved. Consideration must be given to the length of the activity. If
		activities are too long, students rarely see their impact and disengage
		very early. Smaller tasks allow students to see the impact of their work,
		thereby allowing the experience to be more meaningful to them.
Service Learning	Furco, A. & Root, S. (2010). Research	This article services as a mini- literature review of empirical articles that
	demonstrates the value of service	attempt to establish service learning as an evidence—based practice by
	learning. <i>Kappan, 91</i> (5), 16-20.	examining its impact on four outcomes within the six educational
		domains: improved academic achievement, improved student
		engagement, enhanced civic responsibility and citizenship, and enhanced
		personal and social skills.
		In an attempt to move service-learning towards being accepted as an
		evidence-based practice, the authors offer several conditions that need to
		take place in order to strengthen its case:
		Use more true experimental designs and build upon current quasi- experimental studies.
		Since experimental designs can be impractical, correlational studies
		should be used more as they can statistically test rival explanations.
		3. Make sure that the intervention can be considered high-quality
		service-learning.
		4. High quality studies should be replicated to strengthen evidence.
		5. To establish causal links, identified outcomes should be
		probable.
		Outcomes and objectives should be realistic. It should be possible to
		make true linkages between the service activities and intended outcomes.

Promising Practice	Source(s)	Comments/Limitations
Service-Learning Standards	National Youth Leadership Council (2008). Service-Learning Standards for Quality Practice.	The K-12 Service-Learning Standards for Quality Practice were developed using 20 years of professional practice to identify evidence-based elements for effective practice. There are eight identified standards with definitions and indicators. Meaningful Service
		Activities engage participants in service activities that are personally meaningful and relevant.
		Link to Curriculum Linkages between instructional strategies and learning goals and/or content standards are intentional.
		Reflection Reflections are ongoing and use multiple activities that challenge participants to think deeply about their experiences, themselves and their relationship with society.
		Diversity Activities promote diversity and mutual respect among participants.
		Youth Voice Youth have an active role in planning, implementing and evaluating their experiences with guidance from adults.

Promising Practice	Source(s)	Comments/Limitations
		Partnerships Activities are established through partnerships that are collaborative and beneficial for everyone involved while addressing the needs of the community.
		Progress Monitoring Assessment is ongoing and is used for improvement and sustainability. It examines the quality of the implementation as well as the progress towards meeting the specified goals of activities.
		Duration and Intensity The level and time spent on each activity is appropriate for addressing the community's needs and intended outcomes.
		Each of the standards must be attended to and the indicators should be used to assess program development and for evaluation.

Appendix D: School Staff Presentation Slides