**Board Campaign Appeal Letter Template**

Date

Name

Address

City, State Zip

Dear Board Member:

As a board member of Communities In Schools of ­­­name, you know first-hand the importance of our work and how we are creating educational success in children in our community. We ask that you consider making a gift to advance our work here in \_\_\_\_ County.

With your support, Communities In Schools of \_\_\_\_ helps students stay in school, bringing resources directly to the students who need them most. You are likely familiar with the key highlights of our work:

* ­More than Number students were served in our programs in the 2014-15 school year.
* This next school year, we plan to describe something new/expanded/different if possible.

At our recent board meeting, we agreed to seek 100% support from our board members by date, either through a donation or a pledge to be paid by June 30, 2016. Please complete the enclosed information and return it to name (for confidential processing). I will call those of you we haven’t heard from in a few weeks to follow up.

Thanks for your dedication and support of our work to reach and engage students, one student at a time, day after day in order to change potential statistics into confident and contributing young adults.

Warmly,

Name

Chair, Board of Directors

(Work Position or “Community Volunteer”)